

# **5<sup>th</sup> CCC – AUCOC**

## **2009 “Bank of China Cup” GOLF**

### **Sponsorship Proposal**

We are writing on behalf of China Chamber of Commerce in USA and American United Chamber of Commerce to invite your presence of 2009 CCC - AUCOC “Bank of China Cup” Golf Invitational on June 13<sup>th</sup>, 2009 at Great Gorge Country Club which is managed by Crystal Springs Resort, 400 Route 517, McAfee, NJ 07428, (973) 827-7603. Great Gorge Country club was designed by George Fazio which is 4-star 27-hole club and a truly exceptional challenge for golfers of all skill levels. Formerly known as the playboy club and it is a golfer’s paradise. In spring 2004, Crystal Springs Resort assumed management of the Great Gorge Country Club, enhancing the golf experience at Great Gorge with the expertise gained in the operation of five award-winning resort golf clubs.

The China Chamber of Commerce in USA (CCC) was registered as non-profit organization and established on January 24, 1996 with the goals of promoting China-US trade and providing services to its members. The members not only encompass 16 major industries in China-US trade – aviation, electronics, machinery, petroleum, chemical engineering, metals, minerals, food products, apparel and shoes, and toys and crafts, they also cover the entire trade service chain in the areas of manufacturing, exports, imports, wholesale, finance, insurance, surface and air shipping, storage, advertising, exhibitions, and consulting. Many members are widely known in international and Chinese business circles and ranked in the top 500 in the world and the top 100 in China.

The American United Chamber of Commerce(AUCOC) is devoted to play an appropriate role in the American mainstream society, participate in related local, state and national legislation; Create opportunities, benefits, cooperation and business development among members, major corporations and government agencies; Promote trade and cooperation between the US and China ,and contribute to the economic development. It is well known and very active organization in NJ/NY/PA Chinese community. It has more than 900 members of small and middle business owners and successfully organized 38 events in past 3 years.

In recent years, there is fast growing number of golfers among American Chinese population. The golf tournament will be a great opportunity for corporate networking. This is the 5<sup>th</sup> golf outing organized. In the past four golf outings, there are more than 400 business owners attended. In this time we will limit the number of player and invite only about 72 business owners/CEOs to join it. The players are high level executive from local Chinese business enterprises, US company business owners and representatives from Chinese top 100 companies in USA.

This year, we will have special program to run which is to live there for a night (optional) and enjoy 4 star resorts with your family and new friends if you like. Then on 14<sup>th</sup> we can play in different course as well. We will live at Minerals Resort & Spa, which is including deluxe and luxury guest rooms and enjoy Spectacular Mountain, pool, golf course views, as well as cozy fireplaces, family member can enjoy spa, pool, tennis club,

fishing, and hiking. Also, you can know many CEOs and make lots of business friends. Please go to online and check it out <http://www.crystalgolfresort.com>

The sponsorship is vital for us to be successful in organizing such events and activities. We will be greatly honored to have you and your representatives to participate and support this year's golf tournament. Please see details in attached advertising contract to find out the best form of support you wish to participate.

Please see attachments for advertising contract and registration form. Please kindly respond before May 22<sup>th</sup>, 2009 by signing and mailing the attached contract with a check. We will also print your AD in the golf tournament brochure. We appreciate a sample design for the AD to be included in your reply by email. Please make sponsorship and join outing check payable to "China Chamber of Commerce" to the address below:

Please send registration form and check to the following address: China Chamber of Commerce, c/o for 2009 Golf at 19 East 48<sup>th</sup> Street, 7<sup>th</sup> floor, New York, NY 10017

A receipt for your generous donation will be mailed back to you once we receive the check or we give you onsite on June 13<sup>th</sup>. We truly appreciate your support.

Sincerely,

Xiaojing Li  
President, China General Chamber of Commerce – USA  
President, China Chamber of Commerce in U.S.A.  
General Manager U.S.A., Bank of China, New York Branch  
Tel: 212-935-3101; Fax: 212-980-6235

James Gao  
President, American United Chamber of Commerce  
President, Golden Bridge Education Inc.  
Executive Director, US-China Golf Club  
Phone: 732-860-4140  
e-mail: [James.gao@aucoc.us](mailto:James.gao@aucoc.us)  
<http://www.aucoc.us>

**Organizing Committee:**

Chief of Committee  
Mr. Xiaojing Li,  
President, China General Chamber of Commerce in USA  
President, China Chamber of Commerce in U.S.A.  
General Manager, Bank of China New York Branch

Deputy Chief of Committee  
Mr. James Gao  
President, American United Chamber of Commerce

President, Golden Bridge Education Inc.  
Executive Director, US-China Golf Club

Deputy Chief of Committee  
Mr. Guoqing Chen  
Vice Chairman & CEO  
Pacific American Corp.

Deputy Chief of Committee  
Mr. Jiangang Luo  
Chairman, American United Chamber of Commerce

Executive Director  
Mr. Richard Huang  
Executive Secretary  
China Chamber of Commerce in USA

Officer  
Ms. Sherry Tao  
Secretary  
China Chamber of Commerce in USA

## **2009 CCC –AUCOC “Bank of China Cup” GOLF INVITATIONAL Sponsorship Proposal**

### **ADVERTISING CONTRACT**

I/WE hereby authorize China Chamber of Commerce in U.S.A and the American United Chamber of Commerce for 2009 CCC-AUCOC GOLF INVITATIONAL to place my/our advertisement in the event Brochure as indicated below:

*(Please check one)*

Solo Sponsor \$20,000

Benefit: Only sponsorship for this golf outing, Full page AD in the front page (color), company president/CEO will have speech at dinner party(30 minutes), banner will put golf court, will use company name as tournament name, will publish company sponsorship at local newspaper for announcement. Company president/CEO will start the first tee. The all awards are named as company name except other gift. Promote the company product all the time. 8 persons are free to play or 12 persons are free to dinner.

Entitle name sponsor \$10,000

Benefit: Major sponsorship for this golf outing, Full page AD in the front page (color), company president/CEO will have speech at dinner party (15 minutes), banner will put golf court, will use company name as tournament, will publish company sponsorship at local newspaper for announcement. Company president/CEO will start the first tee. The

first award is named as company name. Promote the company product all the time. 3 persons are free to play or 6 persons are free to dinner.

- Back Cover \$2000

Benefit: Major sponsorship for this golf outing, Full page AD in the back page, company president/CEO will have speech at dinner party (10minutes), banner will put golf court, will publish company name sponsorship at local newspaper for announcement. The second award is named as company name. Promote the company product at the event. 2 persons are free to play or 4 persons are free to dinner.

- Inside Front / Back Cover (full page) \$1000

Benefit: Major sponsorship for this golf outing, Full page AD inside front/inside back cover , company president/CEO will have speech at dinner party(5 minutes), banner will put golf court, will publish company name sponsorship at local newspaper for announcement. The third/fourth award is named as company name. Promote the company product at the event. 2 persons are free to play or 4 persons are free to dinner.

- Half Page \$500

Benefit: Regular sponsorship for this golf outing, half page AD inside , company president/CEO will have speech at dinner party (2 minutes), banner will put golf court, will publish company name sponsorship at local newspaper for announcement. The fifth award is named as company name. Promote the company product at the event. 1 person is free to play or 2 persons are free to dinner.

- Souvenir items Please describe details: (100 items minimum)  
Benefit: depending value.

- Door Prize Please describe details(100 items minimum):  
Benefit: depending on value.

**Also welcome any gift for drawing and price, we will make the announcement and acknowledgement for any sponsors.**

**Advertiser Company and contact person:**

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Date \_\_\_\_\_

Please make checks payable to “China Chamber of Commerce” and send with check and sample AD by email to [sherrytao84@hotmail.com](mailto:sherrytao84@hotmail.com) /212-826-7926/Fax: 212-888-4320.

China Chamber of Commerce, 19 East 48<sup>th</sup> Street, 7<sup>th</sup> floor, New York

## 美国中国商会-美国联合商會 高爾夫球業餘公開賽

美国中国商会和美国联合商会将于 2009 年 6 月 13 日（周六）共同举办中国银行杯高尔夫球业余公开赛。比赛将在集一流高尔夫球场和高级度假村为一身的 Great Gorge Country Club 举办，此地素有高尔夫球爱好者的天堂场地之称。今年，举办方将提供丰盛的自助晚餐和丰厚大奖，如一杆进洞奖奔驰 S500 一辆，纽约-中国来回机票等。中国银行还将赞助一等奖，。更多惊喜等您来参与。

商会已成功举办过四次高球邀请赛，前后共有近 400 名球友参与，并有幸获得新州的高手们 Huey Yang, Jack Chu, Henry Wang 等的大力支持。今年举办形式特别，打完球后不需要匆匆忙忙回家，可以自费住在高级的 4 星度假村 Crystal Spring Resort，并邀请全家一起欣赏新泽西的美丽春光，参赛者还可尽情享受游泳池，网球场，SPA 等各种高级设施。除了可以结交很多新朋友外，第二天也可结伴享受其他 4 个 4 星球场（要自己提前预约）。

今年，中国银行美国总经理黎晓静任组委会组长，美国联合商会会长高靖波，太平洋美洲公司副董事长兼执行长陈国庆，美国联合商会主席罗建刚任组委会副组长，美国中国商会执行秘书黄学琪为执行长。在举办单位精心搭配的编组下，参赛者可与中国百强企业驻美的老总们同场竞技。今年举办方将按参赛者自报成绩进行分组。比赛后大家不仅可以交换打球心得，结交商业朋友，更有精美晚餐和隆重的优胜者颁奖及抽机票仪式。

此赛应众多球友的呼唤，旨在交流球艺，增进友谊，为东岸华人社团、企业和个人提供联谊平台。

收到支票后商会活动组委会会主动和球友联系。咨询或报名电话：Ms. Sherry Tao: 212-826-7926, Sarah 732-762-7613, James Gao 732-860-4140, jiangang Luo 201-966-3472. Howard Wang at 973-953-8898 , Laurie Wang 212-935-3101 x 268.

厂商赞助联系人：Sherry Tao: [212-826-7926](tel:212-826-7926)/[sherrytao84@hotmail.com](mailto:sherrytao84@hotmail.com),  
James Gao: 732-860-4140  
美国中国商会地址：19E 48<sup>th</sup> St, NY 10017